

Playing to Win: *The Organizational Velocity Accelerator Workshop*

An Interactive Experience That Transforms How Organizations Move at the Speed of Change

In an era where corporate lifespans have plummeted from 61 years to under 20, speed isn't just an advantage—it's survival. Dr. Alan Amling's high-energy workshop transforms the abstract concept of "organizational velocity" into concrete strategies that participants can implement immediately. This isn't another theoretical session; it's a tactical bootcamp for leaders who need to turbocharge their organizations to stay ahead of the curve.

The Reality Check: Why Speed Matters Now

The Extinction Crisis: 75% of current S&P 500 companies are projected to disappear by 2027. In construction and distribution, survival rates drop to 40% within a decade. The question isn't whether change will come—it's whether your organization can move fast enough to thrive in it.

The Expectation Revolution: Today's customers don't just want better—they expect the "last best experience they had anywhere" to become the minimum standard everywhere. Organizations that can't match this velocity of expectation will be left behind.

Uncertainty as Opportunity: Global economic uncertainty has reached historic highs, but smart leaders recognize that uncertainty isn't the enemy—it's the environment where competitive advantages are won and lost.

The Workshop Experience: From Insight to Action

Interactive Breakout #1 - What Does Winning Look Like? Participants define success for both their biggest threat and greatest opportunity, creating SMART goals that can be explained and executed. This isn't visioning—it's tactical goal-setting that drives Monday morning action.

The OODA Loop Mastery: Learn the military-grade decision-making framework that enables rapid response: Observe, Orient, Decide, Act. Discover why "the greatest source of your future success is the data that hasn't been created yet" and how to create it.

Interactive Breakout #2 - Creating New Value: Teams identify specific options they can create in their business—from supplier diversification to employee upskilling to new technology adoption. Walk away with a menu of pivot possibilities tailored to your industry.

Core Frameworks That Drive Results

From Competitive Moats to Persistent Advantage: Traditional competitive advantages are obsolete. Learn how to build optionality-based advantages that competitors can't replicate, turning uncertainty from threat into weapon.

Organizational Friction Elimination: Identify and eliminate both obvious and hidden sources of friction—from conflicting goals to spending authority bottlenecks that slow decision-making.

Chess Master to Gardener Leadership: Transform from controlling every move to nurturing an environment where rapid adaptation thrives. Master the shift from "knowing all the answers" to "asking the right questions."

The Trust Foundation Reality Check

Most organizations think they have trust—most are wrong. Discover diagnostic tools to assess your team's real trust level and practical steps to build the psychological safety necessary for organizational velocity.

Why This Workshop Format Works

Unlike traditional keynotes, this workshop combines strategic insights with hands-on application. Participants don't just hear about organizational velocity—they practice it through structured breakouts, peer collaboration, and personalized action planning.

Perfect For

- Industry association workshops
- Leadership development programs
- Strategic planning retreats
- Executive team offsites
- Trade organization conferences
- Management training seminars

The Promise: Participants leave with specific, actionable strategies they can implement Monday morning, plus diagnostic tools to continuously improve their organization's velocity.

"Moving at the speed of change is a choice, not a circumstance." - The core insight that transforms how leaders approach every challenge their organizations face.